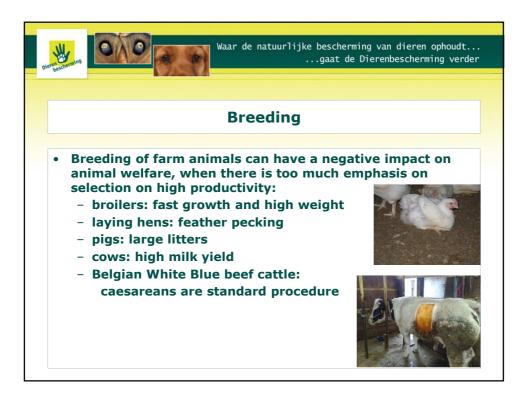
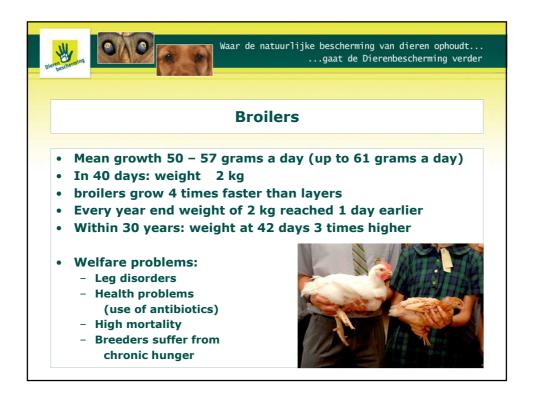


Low Input Breeds - ECO AB Symposium, Wageningen (The Netherlands) March 15-16, 2011













Waar de natuurlijke bescherming van dieren ophoudt gaat de Dierenbescherming verde	
	Starting points Better Life hallmark
•	Standards above legal requirements Important welfare improvements Gradual improvement of standards 15 to 25% more expensive acceptable to many farmers and consumers No cannibalism on organic products Partnerships: partner with supermarkets and industry
•	Competition between supermarkets on Corporate Social Responsibility Increasing consumer awareness Role government: subsidies and education



